

2026 ANNUAL

HARVEST FESTIVAL

SPONSORSHIP
OPPORTUNITIES

A FREE, FAMILY-FRIENDLY
COMMUNITY EVENT

OCTOBER 3 | 10AM-3PM

[SONOMAECOLOGYCENTER.ORG/
HARVESTFEST](https://SONOMAECOLOGYCENTER.ORG/HARVESTFEST)



Photo by Marielle V Chua

ABOUT THE HARVEST FESTIVAL

Sonoma Ecology Center's annual Harvest Festival is a vibrant celebration of community, sustainability, and the natural beauty of Sonoma Valley. The festival takes place at Sonoma Garden Park, a public, working farm and green space operated by Sonoma Ecology Center, a local 501(c)(3) nonprofit organization dedicated to environmental stewardship, education, and the health of Sonoma Valley's ecosystems. 400+ guests will enjoy an inspiring day of live music, hands-on nature experiences, and farm-fresh food, in one of Sonoma's most cherished community parks.

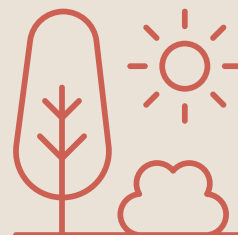
A free and family-friendly affair, Harvest Festival 2025 offers a joyful, immersive experience that celebrates the fall season in one of Sonoma's most cherished green spaces. This event is an ideal platform to showcase your commitment to sustainability, environmental education, community enrichment, and the preservation of public green spaces. Let's grow something beautiful together!



Photos by Marielle V Chua



1,100+ ATTENDEES, 45K+ REACH



SUPPORTS OUR LOCAL CITY PARK



BUILDS COMMUNITY OUTDOORS

JOIN US!

At Sonoma Ecology Center, we believe that strong partnerships create lasting impact. By becoming an event sponsor, your company will help protect and restore Sonoma Valley's land, water, and biodiversity, while ensuring equitable access to nature for all.

As a Harvest Festival sponsor, you will:

- ✓ **Lead by example**—showcase your commitment to **conservation, sustainability, and climate resilience**.
- ✓ **Inspire engagement**—connect your employees and customers with **meaningful ways to care about the community**.
- ✓ **Boost your brand**—gain **high-visibility recognition** through our events, communications, and outreach.
- ✓ **Create lasting impact**—directly contribute to the **health and resilience of Sonoma Valley's environment and community**.

Email amanda@sonomaecologycenter.org to find a partnership option that aligns with your company's values and goals.



Photo by Marielle V Chua

OUR AUDIENCE 23.3K

SOCIAL MEDIA

12.6K Followers

60K Average monthly reach

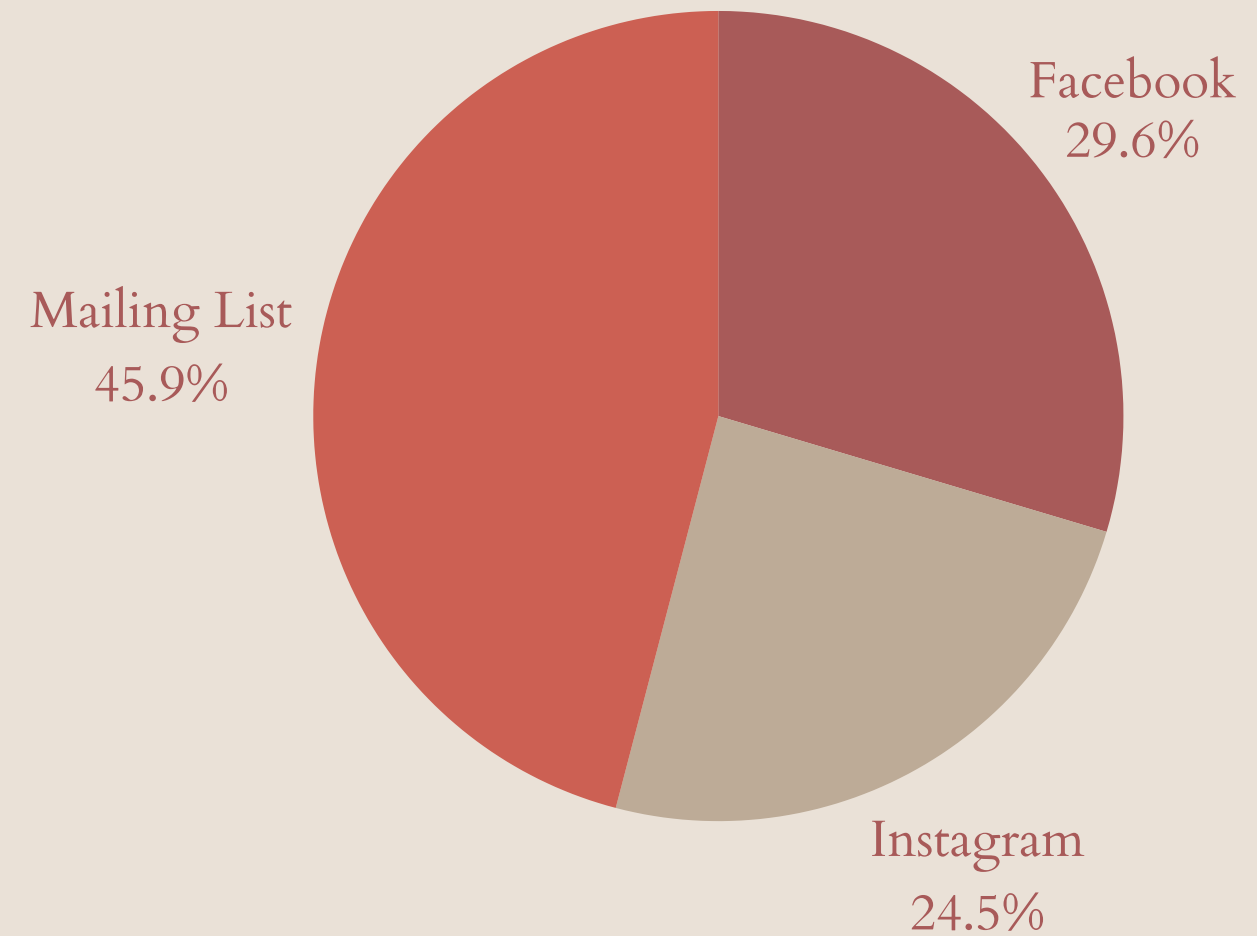
22.7% Engagement

MAILING LIST

10.7K Subscribers

47.3% Average open rate

1.2% Average click rate



94% of our audience is in Sonoma County. You can make a local impact and gain local visibility when you support our work.

HARVEST FESTIVAL SPONSORSHIP OPTIONS

GARDEN GUARDIAN (\$30000)

- Most visible logo, reserved parking and premium booth location at the Harvest Festival
- Publicly acknowledged on stage at the event
- Company logo with website link on Harvest Festival webpage
- Group sponsor social media “shout-out” on SEC social media pages
- Display company-provided banner and host a booth at Harvest Festival
- Company logo and link listed in event promotion eblast and individual social media “shout-out”

BOUNTIFUL BENEFACTOR (\$10000)

- Publicly acknowledged on stage at the event
- Company logo with website link on Harvest Festival webpage
- Group sponsor social media “shout-out” on SEC social media pages
- Display company-provided banner and host a booth at Harvest Festival
- Company logo and link listed in event promotion eblast and individual social media “shout-out”

FRIEND OF THE FESTIVAL (\$5000)

- Publicly acknowledged on stage at the event
- Company logo with website link on Harvest Festival webpage
- Group sponsor social media “shout-out” on SEC social media pages
- Display company-provided banner and host a table/booth at Harvest Festival

POLLINATOR PARTNER (\$250)

- Publicly acknowledged on stage at the event
- Company logo with website link on Harvest Festival webpage
- Group sponsor social media “shout-out” on SEC social media pages



ABOUT SONOMA ECOLOGY CENTER

Since 1990, Sonoma Ecology Center has worked to increase appreciation and stewardship of Sonoma Valley's natural heritage and create measurable benefits in areas of land, water, climate change and biodiversity.

We look forward to partnering with you to make a meaningful impact on ecology and community in Sonoma Valley.

